

Role Transition Coaching

	Phase 1	Phase 2	Phase 3	Phase 4
Foundation What do you need to know & learn? What foundation do you need to build?	Explore Months 1-3 • Understand current strategy, structure, goals and priorities • Understand immediate objectives, measurables & challenges • Understand current performance & capabilities of existing team • Understand sources of power and influence in organization & with whom it's important to build relationships	Establish Months 2-6 • Establish a clear vision and short term business priorities • Establish foundation for a high performance team • Create & implement stakeholder strategy • Establish peer mentoring relationship(s)	Emerge Months 5-10 • Make progress on short and long term business priorities • Continue to build cross-organizational network of stakeholder relationships • Continue implementing team formation & development strategy	Excel Months 9+ • Consistent short term progress pushing towards longer term business vision • Build talent pipeline / mentor & develop high potential leaders • Expand role from functional to corporate leader with wide influence
Alignment What must you do to ensure systemic alignment?	Understand organization's & boss's expectations of your role Understand expectations & priorities of direct reports, peers, customers & other key stakeholders	Create & implement plan for personal development to align with business strategy Align organization structure and people to meet short and long term business needs	Continue to align personal development with business strategy Continue to align organization structure and people to meet short and long term business needs	Realign personal development plan to support broader organizational scope
Communication With whom & what do you need to communicate?	Understand communication and decision making processes	Develop core message to deliver to key stakeholders Create plan to communicate your vision Establish communication process with key stakeholders Implement communication strategy of early wins	Continue evolving & delivering core message Continue executing & refining communication process with key stakeholders Continue communication strategy of early wins	Continue evolving & delivering core message Continue executing & refining communication process with key stakeholders
What / how will you track & measure progress From whom & for what do you need feedback?	Understand existing feedback & measurement mechanisms Understand organization's / customer's current perceptions of you, your team / business unit	Establish mechanisms for obtaining feedback on personal development and business performance Establish process to track early wins Establish process to monitor progress on business objectives, such as Balanced Score Card	Seek feedback on early win initiatives Seek feedback from stakeholders on degree to which their needs are being met Seek feedback on progress of team Seek feedback on execution of communication strategy	Seek feedback from stakeholders on key business performance Seek feedback on progress of team Seek feedback on communication Seek feedback on personal development, credibility and influence in the organization